
Ann Desrochers

Software Engineer, Technical Analyst, & UX Professional

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EXPERIENCE

Technical Analyst - *Box Tops for Education, General Mills, Minneapolis*

NOVEMBER 2024 - PRESENT

- Drove the organization, planning, and scheduling of new feature implementation on an app with ~3.8 million users. Navigated multiple vendor relationships with external partners to ensure a unified user experience
- Ensured thorough testing of features and changes, evaluated and triaged high priority bugs. Sent critical communications during outages as an on-call analyst.

Software Engineer - *Blue Buffalo Web Pod, General Mills, Minneapolis*

JULY 2023 - NOVEMBER 2024

- Develop new features on bluebuffalo.com according to priority, business needs, and WCAG best practices.
- Led the complete redesign of the main site navigation, encompassing CMS, HTML/CSS, interactivity, and responsiveness.

Advanced Analyst - *Next Generation Platform, General Mills, Minneapolis*

JULY 2022 - JULY 2023

- Facilitated communication between brand, business, and technical team members to implement features like live agent chat, newsletter signup modals, and product information integration.
- Organized, prioritized, strategized work to be done in a sprint-based team structure; created, updated, and managed documentation and epics for larger projects.

Product Experience Intern - *Quavo Incorporated, East Lansing*

MAY 2021 - NOVEMBER 2021

- Redesigned the claim intake process for dispute management software using Figma; modernized visual appearance and updated logical functioning of UI elements and questionnaires.

Intern - *Teach Access*

MARCH 2021 - JUNE 2022

- Optimized materials for upload to an Open Educational Resources database. Provided support for varied tasks as needed for the operation of an accessibility education nonprofit.

User Experience/User Interface Intern - *MSU College of Arts & Letters, East Lansing*

JANUARY 2019 - MARCH 2021

- Diagrammed navigation and information architecture of 50+ department websites; strengthened wayfinding & findability.
- Migrated sites from Concrete5 to WordPress; evaluated rhetorical intent/appearance of content; composed training materials.

SKILLS

- Wireframing/Prototyping
- Information Architecture
- User Experience Testing & Research
- Accessibility-Focused Approach
- Front-end Web Development
- Agile Workflow
- Rhetoric & Leadership
- Database (SQL) Skills

EDUCATION

Michigan State University Honors College, East Lansing

AUGUST 2018 - MAY 2022

BA, User Experience & BA, Psychology; Minors in Information Technology & Data Analytics

GPA 3.89